



Business Alliance for a Healthy California

Dear Business Owner,

In addition to considering healthcare to be a human right, we strongly believe that there are compelling economic reasons for businesses to support the introduction of guaranteed, universal healthcare in California.

As business owners, we fully recognize the challenges of providing health benefits for our employees and for our own families given the excessively high costs of coverage.

Fortunately, in California, legislation has been introduced, and already passed in the State Senate, to implement a single-payer type system guaranteeing universal healthcare. The Healthy California Act, S.B. 562 provides our state with the opportunity to overcome obstacles of affordability and accessibility, and thereby will enable us to strengthen our businesses. We will no longer be healthcare managers for our staffs, but instead be able to concentrate on building our businesses while our employees enjoy health benefits.

We encourage you to support the Business Alliance for a Healthy California, a group of businesses and leaders organized to educate our colleagues about universal coverage and to decisively champion efforts to obtain it. In addition to hundreds of small and medium sized enterprises, current supporters include Patagonia, Dr. Bronner's, Credo, and Give Something Back.

More information is available at www.BA4HCal.org

Sincerely,

Dan Geiger
Co-Directors

Eric Leenson

To support our work, please check all that apply. No dues or other obligations are required.

- ☐ I support the Business Alliance for a Healthy California and the Healthy California Act, S.B. 562.
- ☐ I approve the use of my business name publicly as a supporter.
- ☐ I am willing to contact my legislators in support of S.B. 562.

INFORMATION SECTION COMPLETED BY BUSINESS OWNER

Name _____ Position _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Sign up your business at www.ba4hcal.org/become-an-endorser, or send the form above to: BA4HCal, 2716 Russell Street, Berkeley, CA 94705.

What Insurance Companies Don't Want You to Know About California's Proposed Medicare for All >>>

S.B. 562 is Very Small Business Friendly!

www.BA4HCal.org

info@BA4HCal.org

www.HealthyCA.org

info@HealthyCaliforniaAct.org

[f](#) CampaignForAHealthyCalifornia

[@4HealthyCA](#) [#HealthyCA](#) [#SB562](#)

**HEALTHY
CALIFORNIA**

Business
Alliance
for a
Healthy
California

Healthy California will:



Cut health insurance costs for you, your family, and your employees by up to 22% of payroll. (see graph on back)



Cover everyone, thereby allowing small business to better compete in employee hiring and retention.



Result in a healthier workplace with higher productivity and lower absenteeism.



Reduce risk for those starting up new enterprises or expanding existing ones.

Five Reasons for Businesses to Support S.B. 562 Universal HealthCare



Cost Savings for Employers

A statewide plan has the power to eliminate waste and introduce better control costs by reducing administrative duplication and private insurance marketing expenses and profits. California, the world's sixth largest economy, will be able to negotiate better pricing for pharmaceuticals and medical services. A recent comprehensive study by University of Massachusetts-Amherst health economists predicts an 18% healthcare savings (\$37 billion) by moving to a single-payer type system. Such savings will provide full access to coverage for all Californians, including those currently uninsured or underinsured, at a price tag lower than what is being paid today.

The study projects large reductions in healthcare spending as a share of payroll. For businesses currently providing health benefits for up to 99 employees, the share will be reduced between 6.8% and 22%, depending on a company's size. Although smaller, there will also be savings for medium-sized and large businesses. Increased discretionary income will likely result in more spending, thereby enhancing overall economic growth and adding positively to the direct 18% healthcare savings. The full report is available at www.BA4Cal.org.



Improved Care — Better Workplace Performance

Healthcare providers will be able to cut back on time consuming, back office paper shuffling and focus on providing timely, quality services resulting in improved care. Such progress will reduce employee absenteeism and improve workplace performance. Workers will enjoy expanded care while embracing a system less complex to understand. Preventive medicine and wellness coaching will become norms.



Reduction in Human Resources Staffing

Presently, businesses spend an inordinate amount of time evaluating and implementing complex and costly healthcare plans for employees. Through the creation of a strong state plan, nearly all of this exhausting exercise will cease. Human resources staff time will be available to focus on other important employee issues.



Stimulation of Entrepreneurial Activity

Guaranteed healthcare as proposed in S.B. 562 will be universal. Therefore, individuals will have access to healthcare no matter what their employment status. Given the attacks on the ACA, many potential entrepreneurs are fearful of leaving jobs tied to health insurance coverage. This concern will be eliminated once and for all.



The Right and Necessary Thing to Do

It is shameful that a state as wealthy as California does not provide quality healthcare for all. All other major developed nations do. We can learn from them, while putting a unique Golden State imprint on ours. Given the out-of-control costs and ever-rising prices for our healthcare that we face, we cannot afford not to do so.

www.BA4HCal.org • info@BA4HCal.org
f BusinessAllianceForAHealthyCalifornia
@BA4HCal #SB562

Business
Alliance
for a

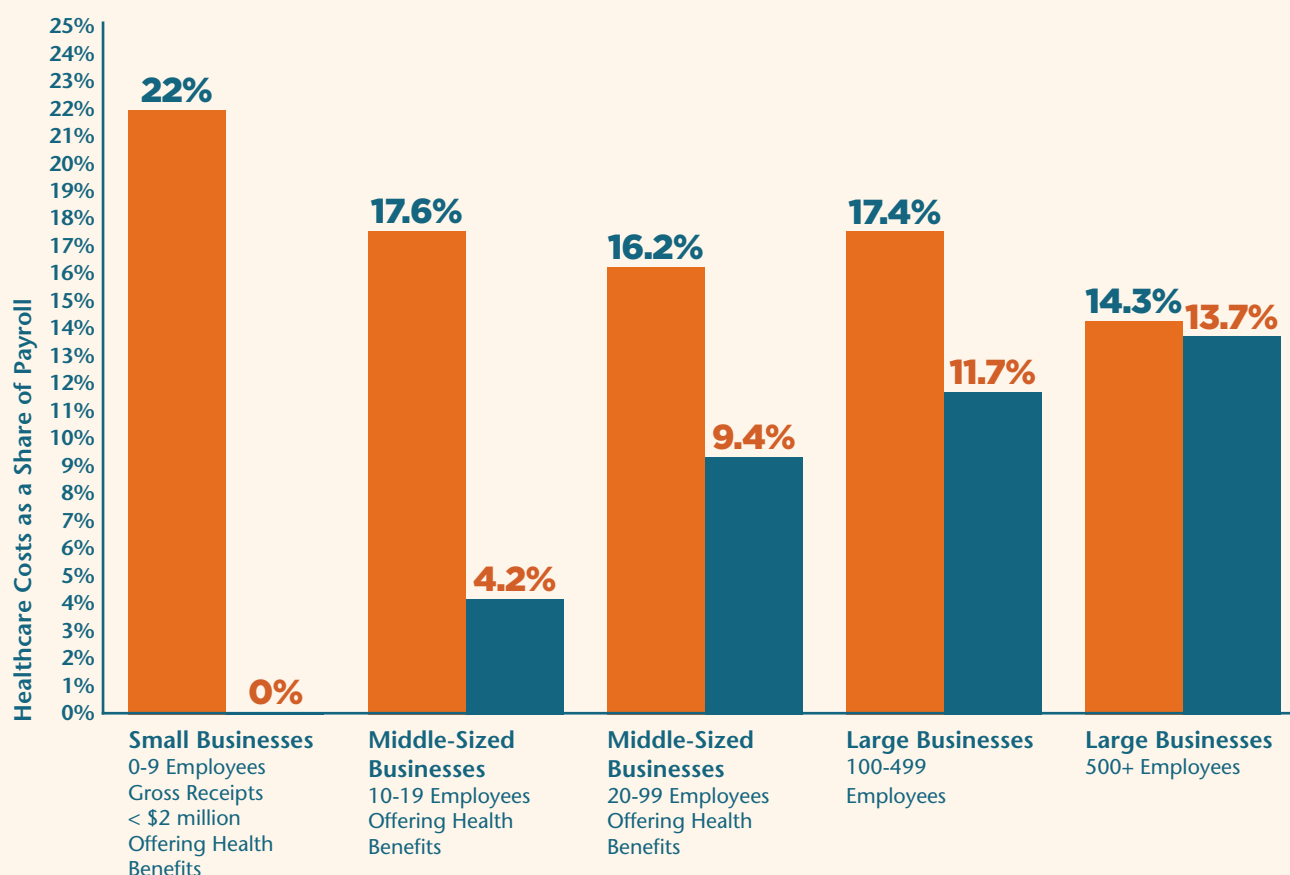
Healthy
California

HEALTHY
CALIFORNIA

COMPARE YOUR CURRENT HEALTHCARE EXPENSES WITH PROJECTED ONES UNDER S.B. 562

■ Insurance Cost as Share of Payroll Today

■ Insurance Cost as Share of Payroll Under S.B. 562 (Note Savings!)



Data taken from "Economic Analysis of Healthy California," May 2017 study prepared by Pollin, Heintz, Arno and Wicks-Lim. Projections above based on a 2.3% gross receipts tax as the primary business financing method proposed. Full study can be viewed at www.ba4hcal.org/economic-analysis





#sb562
www.BA4HCal.org

Another Business

for the
Healthy California Act

S.B. 562

California's Medicare For All



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